



MMI Hotel Group

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Hyatt Place Hires General Manager for New Property in Germantown

Jackson, Miss. – Jerry Roach has been named general manager for the Hyatt Place in Germantown, Tenn., a property owned by MMI Hotel Group, which is scheduled to open in August. Roach’s primary responsibilities will be to manage the daily hotel operations to achieve planned goals and maintain company standards to achieve guest satisfaction, associate satisfaction, quality assurance, and asset protection.

Roach has 16 years experience in hotel management and has served in a variety of capacities with several corporately owned properties, including his most recent position as hotel manager/director of rooms at the Westin Hotel in Memphis, Tenn. Roach earned a bachelor of science in business administration from Tennessee State University in 1993, and he received manager and training certifications from Hilton Brand Management training and Westin Brand Rooms University training.

“We are excited to add Jerry to the MMI staff,” said Scott Sledge, regional director of operations for MMI Hotel Group. “He has a broad knowledge of the hotel industry, and his experience will be invaluable to Hyatt Place.”

Roach sits on the Board of Directors for both the Boys and Girls Club of Memphis, as well as the Memphis Convention and Visitors Bureau. He is also a youth mentor. He lives in East Memphis with his wife Cristal and their three children.

MMI is a Jackson-based company, which manages hotel, food and beverage operations across the South.

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